



INCIDER NEWS

YOUR SOURCE FOR MAKING FUN OF CIDER.

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THE OLD MINE LAUNCHES NEW AND USED CUSTOMER DRIVE

It's been a rough pandemic season and The Old Mine said they have been hit hard like the rest with occupancy caps, town mandates, inflation, and supply chain issues.

"We've had to consider shutting our doors several times in the last year and a half," The Old Mine said. "But we're all fighting to build something good for our community. And we need your help."

"What will keep more local businesses from shuttering?" InCIDER NEWS asked. The solution, according to the Mine, is clear: customers!

For fall and winter The Old Mine is collecting your new or gently used friends and family. They're welcoming nacho munchers, cider sippers, and pizza pounders now for fall. They're also hoping for even more apres skiers, winter walkers, and tired-of-cooking moms as winter is a'comin' in.

"Our dream is to continue to bring a truly craft experience to gatherings of friends and family where hope, laughter and connection thrive," The Old Mine said.

Can the dream survive? Pedal, jog, segue, or crawl into The Old Mine today and show your support for the folks who are handcrafting your pours and pies. And if you're still living in your pandemic pajamas, order online...



Red Lipstick Bandit Strikes Again!



RED LIPSTICK BANDIT STRIKES AGAIN!

The turning of the colors, the cool and crisp air, the spices of fall--they all bring in the seasonal smacker. Every autumn the Red Lipstick Bandit leaves their mark at The Old Mine and The Handlebar Factory. Erie is no longer safe from the rouge-lipped wonder...



ERIE'S BEST KEPT SECRET

Hidden in plain sight between a car repair shop and another car repair shop is 4035 NE County Line Rd.-- the best kept secret in Erie. Don't speed past the Erie Police Department, but make a quick turn just to the south of the lumber yard. It's The Handlebar Factory.

On Fridays and Saturdays, bring your significant other or your rowdy friend group. You'll be able to see where the cider magic happens in the giant fermentation tanks, and you may catch a glimpse of a creature more rare than sasquatch--it's the Handlebar Factory's own brewmaster, Brylon. He's slightly taller than his beard, and he has his own line of ping pong paddles.

Take the 8.5 hour self-guided tour or just try an Old Fashioned on tap. Jam to Lynyrd Skynyrd albums, play foosball, and try the latest cider releases. Leave the kids at home for a speakeasy-worthy experience at this adults-only venue.

"It's like what it will be when we finally get to hang out at our own house when our kids are out of town!" said one adult...

ON A SERIOUS NOTE...

This month Miner's Tavern Restaurant closed its doors on Briggs Street.

Our neighbor and friends at Miner's Tavern have been an Erie institution for decades. Thank you for the many years of laughter, connection, and fun you've brought to the town of Erie. We are so sad to see you go.



AT-HOME RECIPE: "HANDLEBOURBON"

INGREDIENTS:

1/2 can Handlebar Hard Cider (6oz... make two!)

1 oz Kentucky Bourbon

Large Ice Cube (optional)

DIRECTIONS:

Put Ice Cube into glass (optional)

Pour Bourbon into glass

Pour Handlebar Hard Cider into glass

Raise glass to the fall sky and exclaim: "It's simply delicious!!"

IMPRESS YOUR SELF/FRIENDS WITH AN OLD MINE KEG AT HOME!



CLICK 4 KEG!



BRAG, BRAG, BRAG.

SCHWAG, SCHWAG, SCHWAG.

